



# Merchandiser Application 2011

Please read the entire application thoroughly before filling it out completely

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Measurements of Setup (20x20 max): \_\_\_\_\_

## Fees for 2 day Air Show – November 11-12, 2011 (including the Friday Night Air Show)

For Merchandisers selling multiple items:  
**20' x 20' - \$3,000.00**

For Merchandisers selling 1 product ONLY:  
**10' x 10' & up to 2 items - \$1,200.00**

Merchandise:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

### GUIDELINES

- Merchandisers are responsible for pre-payment of their flat fee for the two day event
- Application must be submitted to MWR Marketing no later than: **Friday, September 16, 2011**
- MWR Marketing will inform the Merchandisers Vendors of participation status no later than: **Friday, September 30, 2011**
- Merchandiser must adhere to the measurements they provide
- It is recommended that photos of your setup accompany this application
- Products sold must be listed on application

MERCHANDISER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### MWR Contact Information:

Emma Harlow, Marketing Department:  
[emma.harlow@navy.mil](mailto:emma.harlow@navy.mil)

Phone: 850-452-8285 \* Fax: 850-452-3771  
190 Radford Blvd. Bldg, 4143 \* NAS Pensacola, FL 32508

You can hit send for electronic submission, but it is recommended that you save filled in form under a different name (such as BAASyourbusiness.pdf) to your computer for your records and then send it as an attachment to [vendors@naspairshow.com](mailto:vendors@naspairshow.com)